

Bryce Stradling

 Cutcopy

 @losslessdesign

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Personal Philosophy

Empathy is the cornerstonel to design, and a designers work must stem from the needs of their audience. It is not done in a bubble, and it is not simply to be pleasing, but rather to achieve a set goal- whether that is simply to communicate a message or the usability of a product. I also believe any experience is a gain to be used in the future. I personally try to always be learning, with an overall goal of self improvement, because I know that that knowledge can be drawn upon to refine a project or solve a problem. Design is simply problem solving done beautifully.

Skills

Expert abilities in web technologies, graphic design, and related software. Experience with Video Production, photography, web analytics, and content optimization. Astute, resourceful, personable, and exceptional at problem solving.

Work History

Lead Web Designer, Vyril Marketing May 2015 - Present

My role was further expanded to more of a management position. I over see two other employees and provide creative direction and guidance on projects, as well as all creative output for the company. Current Projects include the design and launch of our new website, another one promoting our Mastermind retreats, a full brand styleguide, a wiki for client resources and jump starting a video production branch at Vyril Marketing.

Web Designer, Vyril Marketing Oct 2013 - May 2015

Duties included using HTML, CSS, and Javascript to edit and create responsive WordPress websites, blogs, emails, and forms for client and company use, while utilizing white hat SEO practices, structured data and social media optimization. Creating web banners, social media art as well as some logo design and branding work. Photo retouching and video production packages, including custom motion intros, and lower thirds. Offered IT support for the whole office. Conducted weekly training sessions for the staff, as well as maintained payroll systems.

Post Production Artist, Terra 2 Jun 2014 – Sep 2014

Rotoscoped actors in order to apply lighting changes and other post production effects, to improve the overall ascetic quality of the film.

Photographer, Portrait Innovations Dec 2012 – Aug 2013

Used a full professional studio and Photoshop to produce the best possible studio photography. Experience with infants, children, adults, and larger groups. Operated on a very tight schedule.

IT Support, UNMC- contracted through Modis May 2012 - Aug 2012

Contracted through Modis to assist in UNMC's One Chart Application launch. Worked alongside doctors and staff to solve software issues that prevented patient care.

Head of E-commerce and Social Media, Drastic Plastic Records Mar 2012 – Jun 2012

Contracted to manage of Drastic Plastic's webstore, as well as their Ebay, Amazon, and Rocksquare e-commerce sales. In charge of the company's social media, as well as overall web presence.

Education

University of Nebraska at Omaha Aug 2009 - 2011

Studies include Political Science, Philosophy and the Fine Arts.

Associates in Design/illustration/computer graphics, The Creative Center Aug 2007 – May 2009

Worked in a simulated office environment to create a wide range of projects. Including websites, ad campaigns, branding, and printed media.